

GRANVILLE Lifestyle

ADVERTISING OPPORTUNITIES

Why advertise in Granville Lifestyle?

Serving the Fresno and Clovis area, *Granville Lifestyle* is a lifestyle magazine designed to bring readers current and relevant information on local, state, and national trends and issues.

Granville Lifestyle is delivered to 5,000 Granville homeowners with an average household income exceeding \$100,000 annually – that's a reach of almost 30,000 people! Several thousand more copies are also distributed at events and to dozens of professional offices within Fresno/Clovis.

Granville Homes' loyal homeowners are **YOUR** future customers! And the best part? Advertising in *Granville Lifestyle* is **AFFORDABLE**. With a minimal investment, your advertisement will reach an audience with significant buying power.

The Granville Homes team is also equipped to create an ad campaign for you or your business that will carry you through the year and assist you in reaching your target audience.



**Introductory rates. Prices quoted in media kit are subject to change. Granville Homes reserves the right to publish or not publish, alter, or edit all or part of any material submitted including text and photos, unless previously arranged.*

Premium Full Page Ad
(Inside front cover or back cover)

Full Bleed
8.75" x 11.25"

\$900.00*

Full Page Ad

Full Bleed
8.75" x 11.25"

\$800.00*

Half Page (Horizontal)
8" x 5"

\$600.00*

1/3 Page (Vertical)
2.5" x 10.5"

\$475.00*

1/4 Page
3.75" x 5"

\$350.00*

ASK ABOUT OUR FREQUENT ADVERTISER DISCOUNTS!
Requires commitment of one year (4 issues)

AD SUBMISSION REQUIREMENTS

- Please submit your ads on CD-ROM disks or email to Jesse Buglione at jbuglione@gvhomes.com
- Ads must be submitted in the following file formats: EPS, PDF (using PDF/X-1a preset), TIFF or high resolution JPG (300 dpi or higher).
- All fonts must be outlined or packaged and submitted with artwork.
- All colors must be converted to CMYK, no RGB color mode or PMS colors.
- When using images make sure they are 300 dpi resolution and CMYK.
- We do not accept ads built in Pagemaker, Freehand or Publisher.
- If these requirements cannot be met, please supply us with a draft and we will create the ad for you for an additional fee.
- The accuracy of all ads submitted are the responsibility of the advertiser or ad agency.
- For help in ad creation, Granville Homes' design team can assist you in producing an ad that represents your company appropriately. Rate \$50/hr.
- For questions or comments, please contact Jesse Buglione at 559.440.8386 or by email at jbuglione@gvhomes.com

GRANVILLE

Passion, Commitment & Innovation *Everlasting*